

nienkämper

For immediate release

NIENKAMPER HONORED WITH PRESTIGIOUS RED DOT AWARD FOR METRONOME™

TORONTO, March 18, 2013 – Nienkämper, a leading designer and manufacturer of fine office furniture has received the prestigious “Red Dot Award: product design 2013” for the Metronome™ Table, designed by figforty, recognizing its high-quality craftsmanship and design. One of the world’s largest and most respected design competitions, the Red Dot design award recognizes Nienkämper’s outstanding and innovative design amongst its peers.

Prof. Dr. Peter Zec, initiator and CEO of the red dot design award, said: “In 2013 the jury of the “red dot award: product design” was once again looking for the best products and projects of the year – true to the motto “In search of excellence”. With your elaborate and innovative design, you have proven your know-how and competed with the best in your industry.”

About Red Dot The internationally renowned Red Dot is one of the largest and most prestigious design competitions in the world. This year there were 1,865 designers, architects and companies from 54 countries who had to compete with each other within 19 product categories. The awards will be officially presented at the Red Dot Gala at the Aalto Theatre on July 1, 2013 in Essen, Germany www.red-dot.de/press

About figforty figforty is a Toronto based industrial design group passionate about the creation of physical objects. That passion is made real through the ‘things’ that surround us, the experiences they create, and how they are designed and made. Lee Fletcher and Terence Woodside created figforty combining 15 years of award winning industrial design and engineering to create a team equipped to take any product from concept through to full production. A transparent and collaborative approach to product development blurs the boundary between design and engineering, creating compelling, responsible and thoroughly designed objects. www.fig40.com

Established in 1968, Nienkämper is an internationally recognized designer and manufacturer of fine office furniture. Recognized as one of the 50 Best Managed Companies in Canada each year since 2009, Nienkämper is committed to being at the forefront of innovation; collaborating with forward-thinking designers; and pushing the boundaries of technology. Excellence from design to delivery. www.nienkamper.com