

**For immediate release**IIDEX/NEOCON 2010 AWARDS IN CANADA  
NIENKAMPER EXPANDS ITS CONFERENCE SEATING COLLECTION WITH  
THE AWARD WINNER OMADA CHAIR

TORONTO, September 28, 2010 –

When challenged with the formidable task of designing a conference chair that could meet the already high standards of **Nienkämper's** impressive office seating collection but still be priced to beat the competition, the design team from **figforty**, Terence Woodside and Lee Fletcher didn't flinch. Instead, they brought us the award winning **OMADA CHAIR** that garnered a **Bronze** in the Office Seating category.

A stylish chair that is both comfortable and affordable, Omada fits in with practically any office environment – not to mention any budget. This versatile conference chair's advanced design features a self-weighting adjustable tilt mechanism and an adjustable, distinctively profiled mesh weave back that distributes body pressure evenly while maximizing circulation. Optional, fully adjustable arms have soft, wide armrests that offer comfortable forearm support and yet are low enough to provide clearance under most work surfaces; Omada® is also available with fixed cantilever arms. A slide feature is optional for the upholstered seat, and the back comes in 30 mesh colors that span the spectrum from neutral to vibrant. Designed by rising young Toronto industrial design firm figforty, Omada is one conference chair that transcends classification – it's a great choice for settings that range from private offices to training rooms.

Designed to be **approachable**, referring to visual character and a move from offices to be more residential; **neighbourly**, referring to rubber inlay in the back edges and low locations for all structural elements to protect surrounding furniture; and **elemental** referring to an elimination of covers – all structural parts are exposed. The use of knit structure for the back provides a breathable structural surface with the least amount of material mass and assembly technique. It covers a soft elastomeric edge that protects the knit and surrounding table surfaces from hard contact. As leading manufacturers of fine wood conference tables, the concept of designing a chair that pays consideration to the table it surrounds is most welcoming.

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Established in 1968, Nienkämper is an internationally recognized designer and manufacturer of fine office furniture. Recognized as one of the 50 Best Managed Companies in Canada, Nienkämper is committed to being at the forefront of innovation; collaborating with forward-thinking designers; and pushing the boundaries of technology. Excellence from design to delivery. Please visit [www.nienkamper.com](http://www.nienkamper.com)

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